

# INTERFORM

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## **INTERFORM to Host Community Events and Art Displays at Famous Hardware and the INTERFORM Atelier on Emma Avenue**



## **RUNWAY RENEWAL.**



January 21-April 2, 2024

## **PRESS RELEASE I** FOR IMMEDIATE RELEASE

Springdale, AR - January 24, 2024

### **INTERFORM Celebrates the Rich Legacy of NWA Fashion Week with "Runway Renewal"**

**INTERFORM** proudly showcases a curated selection of past designs from NWA Fashion Week designers and students. **This exhibit, titled "Runway Renewal," echoes the Spring 2024 theme of NWA Fashion Week, "Return to Form."** It not only honors INTERFORM's foundational roots but also signals a forward momentum for the growth of the creative community. The "Runway Renewal" exhibition will be on display from January 21 to April 2 at Famous Hardware, located at 111 E Emma Avenue in Springdale, marking a significant intersection of fashion and local culture. Work on display will also be available for purchase at the **INTERFORM Atelier**, a boutique featuring local designers and artisans, at 115 Emma Ave, which **has been extended to stay open through the end of June 2024.**

INTERFORM is an arts & culture nonprofit organization dedicated to providing professional development, education, and programming to the local creative community, especially those with limited access to such resources. This initiative emphasizes a commitment to showcasing the incredible talents within the community, especially those of the students at INTERFORM programs. **Window installations at Famous Hardware are made possible through a partnership with the Tyson Family Foundation.**

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The Famous Hardware windows will feature classic looks curated from the **collections of designers and INTERFORM students, including: Allison Selig-Hodge, Basana Chhetri, Braxton Carney, Danielle Ferguson, Fatima Pollard, Regina Romero, and True Xiang Lee.** These designers represent a diverse array of styles, perspectives, and artistic visions, collectively contributing to the vibrancy of the Northwest Arkansas fashion scene.

"Runway Renewal" not only celebrates the artistic achievements of these designers but also serves as a bridge between the legacy of the past and the exciting possibilities of the future," says **Basana Chhetri, INTERFORM Vice President of Programs.** "As INTERFORM continues to foster the growth of the local creative community, this exhibition invites viewers to appreciate the enduring beauty and innovation that define the intersection of fashion and art. Through dedication and a passion for design, our students have worked hard to create handmade fashions to share with the community. We hope that passion shines through to the people who see the garments."

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**About INTERFORM:** INTERFORM is a 501c3 non-profit organization at the forefront of creative growth and change in our community. We envision a self-sustaining, design-led, fashion and art industry in Northwest Arkansas and we build robust programs to directly support that vision. We foster greater levels of creativity and provide the right education and resources needed to grow our designers and artists. We uplift and center the creative works of those who are underrepresented and use our platform to encourage others to do the same. We are here to propel creatives forward and aid in their professional journey.

**About INTERFORM Atelier:** INTERFORM Atelier is a unique storefront shop that offers an exquisite selection of designer clothing and student work, providing a platform for emerging talent and established designers alike. INTERFORM's Atelier is open Thursday, Friday and Saturday 12pm - 8pm and Sunday 12pm - 6pm.

**About Tyson Family Foundation:** Established in 1970, the Tyson Family Foundation supports efforts for education, health, arts and culture and youth programs as well as a scholarship program for Tyson Foods employees and their families. The foundation has endowed and supported local, regional and national organizations committed to furthering access to knowledge, promoting creativity and supporting communities. The Foundation is currently led by President Olivia Tyson.

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***INTERFORM IN THE NEWS***

- [INTERFORM, is selected to receive a grant award of \\$25,000 from the National Endowment for the Arts \(NEA\)](#)
- [INTERFORM Launches RHIZOME: A For-Profit Apparel Manufacturing Subsidiary](#)

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INTERFORM FASHION