



ASSEMBLY



T A K E A W A Y S

 \$600k+ invested

 140+ artists


 19+ venues

 4 cities


 37 runway shows

S O C I A L O U T R E A C H


 104,481 accounts reached

 606,794 impressions

 21,788 profile visits

 22,286 likes

 38,431 accounts reached

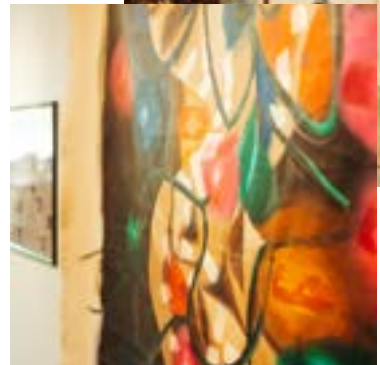
 7,183 engagements



I N T H E P R E S S

 600M potential reach

 61.9k est. social views



INTERFORM launched ASSEMBLY, America's first Fashion and Art Biennial June 2023. Being the first of its kind, this kaleidoscopic project was created to bring together, cultivate and spotlight artistic talent in the region, all through the lens of art and fashion.



NWAFW

T A K E A W A Y S



\$200,000 raised



300+ Model Participants



90+ Designers



1000+ attendees



19+ HMU artists



Northwest Arkansas Fashion Week was hosted at the Momentary in Bentonville, AR, June 8, 9, and 10.

